



## Key Features :

### Network Architecture

- Highly scalable and flexible network architecture
- Reliable and predictable performance offering up to 50Mbps Internet services
- Support of VoIP (Voice over Internet Protocol) phone service.
- Roaming within the downtown Wi-Fi network
- Satellite TV

### Service and Support

- 24/7 Technical Support
- Onsite support to the resident

### Security

- Full end-to-end video surveillance solution for your apartment complexes

## Key Benefits :

- Higher and more long-term occupancy due to resident satisfaction and savings
- Future-ready core network enabling new applications as they become available

## A Premier Data Network Solution For Your Multiple Dwelling Units

### A NEW STANDARD IN DATA NETWORKS

The Mad City Broadband data network is setting a new standard for speed, reliability and flexibility. Your residents will have access to a standards based infrastructure utilizing technologies from Cisco Systems, Ceragon and other industry leading manufacturers.

Mad City Broadband is able to offer a multi-application approach to servicing your residents, with Internet, telephone, TV and video surveillance.

### MOST ROBUST SERVICE IN MADISON

With our highly specialized network core located in downtown Madison, Mad City Broadband is able to offer the most robust service in this area. The data network has been designed and built around advanced future applications. This brings the added benefit of offering Internet with top end speeds up to 50Mbps to the end user.

Mad City Broadband uses Cisco Systems at its core for both wireless and wired solutions offered to your residents. This allows us to offer free roaming to your residents so they can take their Internet services with them anywhere inside our service area!

These days security is at the forefront of every property owner's mind. Mad City Broadband offers the most complete video surveillance solution in the market. Having designed, installed and managed the City's State Street surveillance system, Mad City Broadband is able to offer the same precision and ease of use to your Multi-Dwelling units. Offsite or onsite storage, front door monitoring for residents, remote monitoring by owner or manager and viewable cameras by police are just a few of the features we can offer with the system.

### EXCELLENT SERVICE AND SUPPORT

Mad City Broadband offers the most reliable and helpful Technical Support in the area. Onsite support is also available, as needed. Additionally, we offer onsite classes on using the Internet.

### STABILITY AND EXPERTISE

Mad City Broadband has recently been acquired by Xicom Wireless, a truly global wireless company with tremendous financial backing. With both domestic and international wireless broadband networks, Xicom Wireless is able to bring the applications of the future to you and your residents. This provides the level of certainty an owner or manager needs in these economic times to make a long-term decision.

To learn more about how your residents and your bottom line can benefit from a relationship with Mad City Broadband please contact us today.